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## Impressão Catálogo - Personalizado

**Número de Registos:** 0009

**Tipo de Formato:** 037

Documento 1 de 9

[000067953]

Kotler, Philip

Principles of marketing / Philip Kotler, Gary Armstrong. - 13th ed. - Upper Saddle River, NJ : Prentice-Hall, cop. 2010. - XXIII, 613 p., pag. var. : il. ; 29 cm

ISBN 978-0-13-607941-5

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Cota: 658.6 KOT Pri

Ciencias aplicadas / Marketing

CDU 658.6

Documento 2 de 9

[000067952]

Sousa, Filipe J.

Business relationships and corporate nature and scope : a critical realist analysis / Filipe J. Sousa. - Saarbrücken : LAP LAMBERT Academic Publishing, 2010. - VI, 218 p. ; 24 cm

ISBN 978-3-8383-2292-6

Cota: 65.012.3 SOU Bus

Ciencias aplicadas / Gestão

CDU 65.012.3

Documento 3 de 9

[000067808]

Wit, Bob de

Strategy : process, content, context : an international perspective / Bob De Wit, Ron Meyer. - 4th ed. - Australia : South-Western, cop. 2010. - XXIV, 975 p. : il., tabelas, fig. ; 26 cm

ISBN 978-1-4080-1902-3

Cota: 65.012.3 WIT Str

Ciencias aplicadas / Planeamento estratégico / Gestão e estudos empresariais

CDU 65.012.3

Documento 4 de 9

[000067980]

The Oxford handbook of critical management studies / ed. by Mats Alvesson, Todd Bridgman, Hugh Willmott. - Oxford

[etc.] : Oxford University Press, 2009. - XXI, 582 p. ; 26 cm

ISBN 978-0-19-923771-5

Cota: 65.012.3 OXF

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CDU 65.012.3

Documento 5 de 9

[000067867]

Handbook of theories of aging / ed. Vern L. Bengtson... [et al]. - 2nd ed. - New York : Springer Publishing Company, cop. 2009. - XXV, 790 p. : il. ; 26 cm

ISBN 978-082616251-9

Cota: 616-053.9 HAN

Ciencias aplicadas / Gerontologia / Envelhecimento - Fisiologia / Envelhecimento - Psicologia / Investigação

CDU 616-053.9

Documento 6 de 9

[000067874]

Bomar, Perri J.

Promoting health in families : applying family research and theory to nursing practice / Perri J. Bomar. - 3rd ed. - Philadelphia, Pennsylvania : Saunders, print. 2009. - XXIII, 184 p. ; 24 cm

ISBN 978-0-7216-0115-1

Cota: 616-083 BOM Pro

Ciencias aplicadas / Enfermagem / Familia, saúde e higiene

CDU 616-083

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[000067951]

International handbook of entrepreneurship and HRM / ed. by Rowena Barrett, Susan Mayson. - Cheltenham : Edward Elgar, cop. 2008. - XI, 490 p. : il., tabelas ; 24 cm

ISBN 978-1-84980-050-1

Cota: 658.3 INT

Ciencias aplicadas / Gestão de recursos humanos

CDU 658.3

Documento 8 de 9

[000067814]

Armstrong, Michael

A handbook of human resource management practice / Michael Armstrong. - 9th ed. - London : Kogan Page, cop. 2003.  
- XXVI, 979 p. : il., tabelas, fig. ; 25 cm

ISBN 0-7494-4105-4

Cota: 658.3 ARM Han

Ciências aplicadas / Recursos humanos

CDU 658.3

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[000067946]

Whittington, Richard

What is strategy - and does it matter? / Richard Whittington. - 2nd ed. - Australia [etc.] : South-Western Cengage Learning, cop. 2001. - X, 151 p. : il., tabelas, fig. ; 24 cm

ISBN 978-1-86152-377-8

Cota: 65.012.3 WHI Wha

Ciencias aplicadas / Gestão / Estratégia / 65.012.3